

100

BLACK MEN
OF GREATER WASHINGTON, D.C., INC.

"Real Men Giving Real Time"®

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April 15, 2008

To whom it may concern:

The 100 Black Men of Greater Washington, D.C., Inc.(100 BMGWDC) strongly supports WRC-TV (NBC Washington). Since our partnership began more than four years ago, the opportunities that WRC-TV has afforded our organization have been invaluable.

The 100 BMGWDC is a 501(c)(3) organization founded in 1995 under the laws of the District of Columbia.. The 100 Black Men of Greater Washington is a chapter of 100 Black Men of America Inc., an organization with 106 chapters and 10,000 members across the country and around the world. These chapters touch the lives of more than 100,000 kids each year.

The 100 Black Men of Greater Washington, D.C., was formed as an outgrowth of the Million Man March. Today, with more than a decade of experience in helping young men and women in the Greater Washington, D.C. area, the organization has grown to more than 100 members and has positively affected the lives of thousands of young people and families. Our members are committed to exposing young people to theater, music, business and higher education, so they may one day take their place as future leaders of the region.

One of our biggest and most valued collaborations with WRC is their full sponsorship of our mentoring program, the Saturday Leadership Academy. WRC influenced their parent company (NBC Universal) to fund our Saturday Leadership Academy mentoring program from 2005 thru 2007 for 50,000 dollars. During this time nearly 200 area teens benefited positively from the program. More than 30 local teenage boys were afforded trips to our national conferences in New Orleans, Atlanta and Las Vegas.

WRC has also had an effect on our mentoring program through use of the station resources. We have been able to conduct several tours of WRC and most importantly we have been able to sit down our young mentees with their news anchors, reporters and weather commentators. We have been able to host at least one Saturday Leadership Academy event in the historic Studio A for the last three years.

They have also provided us with resources to develop and create an 8 minute marketing video for our organization. The video has allowed us to promote the organization to potential partners, corporation sponsors and community stakeholders. It is a major tool when we introduce our organization.

Outside of mentoring WRC has also help to raise the profile of our organization. For each of the last two years we have had free booth at their technology expo and their widely attended health expo at the Washington, D.C. Convention Center. These events draw tens of thousands of people and having a booth has help to raise our public profile.

We can say unequivocally that WRC has been a stellar community partner with the 100 BMGWDC. They have made a difference in the lives of many our students and their support has allowed our organization to grow and strengthen. Thank you for this opportunity to thank and express appreciation to WRC-TV/ NBC4 Washington..

Sincerely,



Marvin Dickerson, President